

 **FREEDOM IN CHRIST**

**BE PART OF OUR
QUANTUM LEAP
FORWARD**

**AND MAKE YOUR GIFT
GO TWICE AS FAR!**

JOIN US IN OUR QUANTUM LEAP VISION TO TAKE EQUIPPING OF THE CHURCH TO A WHOLE NEW LEVEL



“With the coronarvirus and changing technology, we have an unprecedented opportunity right now to expand this message to every country around the world.”

Dr. Neil T. Anderson

We are delighted to invite you to partner with us in a *really* exciting new venture to equip hundreds of thousands of church leaders around the world to take discipleship to a new level.

In a nutshell, we are planning a new state-of-the-art web-based platform to enable churches to disciple their people even more effectively. We’ve been working on the concept for three years and testing out pilot versions. We’re now ready to commission the developers to proceed.

We estimate that it will cost \$120,000 / £86,000 / 100,000 Euros to fund its development and running costs for the first year (after which it will become self-sustaining).

The development will be in two distinct phases, first the platform and then the associated apps.

Would you prayerfully consider investing in the first phase?

The great news is that a generous donor has pledged to match every gift given for the first phase (up to \$30,000 / £21,500 / 25,000 Euros) so your gift will go twice as far!

On the next two pages you will find an Executive Summary of the project. The rest of the document contains more detailed information that we hope will answer any questions you may have as well as some information on Freedom In Christ that we hope you will find exciting and interesting.

You will also find information on the project and how to give towards it at www.freedominchrist.org/quantumleap

The web page also contains a short video from Neil that describes the project. We’d love you to take a look.

Excitedly!

Steve & Zoe Goss
International Directors



*“THE WORLD WILL NEVER BE
THE SAME. AND NEITHER WILL
YOUR CHURCH.*

*THIS IS A TIME OF
OPPORTUNITY. IT IS A TIME TO
RETHINK YOUR CHURCH.*

*IT’S A TIME TO SHED ‘THE
WAY WE’VE ALWAYS DONE IT’
MINDSET AND MOVE INTO A
NEW AND EXCITING FUTURE.”*

THOM S. RAINER, CHRISTIAN POST



EXECUTIVE OVERVIEW

THE VISION

The Quantum Leap Vision is to create a state-of-the-art online learning platform that will enable church leaders, then leaders of freedom ministries within churches, and then ordinary Christians to take the message of Freedom In Christ “from head to heart”.

We expect it to lead to a very significant positive impact on the effectiveness of churches in bringing transformation to the communities and cities where God has placed them. Our hope is that ultimately we will see nations transformed.

The rationale is simply this:

Transformed **leaders** → transformed **churches** → transformed **communities** → transformed **nations**.

Freedom In Christ is already making a significant impact around the world but we anticipate that the “Quantum Leap Platform” will change everything. It will revolutionize the whole way Freedom In Christ operates by enabling us to

equip a far greater number of people than ever before and providing a whole new way of publishing and distributing our discipleship resources.

STRATEGIC RATIONALE

Over the last three years we have piloted Transform, a year-long program designed to help church leaders take hold of the principles of freedom deep in their own lives. It is run in facilitated hubs with plenty of personal interaction and, where possible, face-to-face retreats. We have just completed the third pilot and have seen excellent results from the 400 or so participants from 50 countries who report significant positive changes in their personal lives and ministries.

Once leaders have been through Transform, we help them develop a strategy for transformation in their own church using our world-leading discipleship tools (such as The Freedom In Christ Course, The Steps To Freedom In



Christ, Freed To Lead, and The Grace Course). As they go back to their ministry armed with this strategy, with personal testimony of transformation, and with the ability to use the Quantum Leap Platform for their own people, we expect to see churches newly equipped and inspired to reach out into their communities and make a real difference.

The Quantum Leap Platform will be used not only for Transform but also for a new in-depth program being developed for those who will run freedom ministries in churches and for individual Christians to go through our teaching. It will provide a whole new way for us to publish and distribute new resources. The Quantum Leap Platform will enable us to increase exponentially the numbers we can equip each year as we train up facilitators to ensure that the personal interaction with participants is maintained.

GOD'S PREPARATION

We have been taking concrete steps to working online for three years since we launched our FreedomStream service (where churches can enable members to watch our discipleship videos online) which has been growing at 50%

a year. We started developing a prototype online platform for Transform over a year ago and it has proved highly effective. The coronavirus crisis has forced practically every church to move online and provides a stark demonstration of why this initiative is so timely and, crucially, why church leaders will now be that much more open to using it.

“The Quantum Leap Platform will radically increase our ability to equip the Church globally. All the pieces are in place. The current crisis shows clearly why it is needed so much and has also served to prepare the Church for new ways of discipling the nations.”
Steve Goss, International Director

DETAILED INFORMATION

FREEDOM IN CHRIST

Founded by Dr. Neil T. Anderson in the USA in 1989, Freedom In Christ is a global discipleship ministry that equips churches to make genuinely fruitful disciples of Jesus who will make a real difference. It has offices and Representatives in 30 countries and publishing partners, pioneer teams, or other activities in around 30 more. Neil Anderson handed over international leadership of the ministry to Steve Goss in 2012. Prior to that, Steve founded our UK office in 1999 and co-authored the best-selling Freedom In Christ Course with Neil.

Recent highlights from around the world:

- Non-profit organizations have recently been established in Kenya, Uganda, and Albania.
- Representatives have recently been appointed in Brazil, Jamaica, Poland, the Czech Republic, Colombia, Venezuela, Costa Rica, and Ecuador.
- We are working with a Hong Kong-based ministry to translate all our main resources into Simplified Chinese and to distribute a million copies to the underground church in China. To date around 150,000 copies have been distributed.
- Our Ethiopian Representative has built a training center in Addis Ababa that is being used to equip hundreds of church leaders.

- We have successfully established a publishing arm to take advantage of digital printing and print-on-demand technologies and published our first two resources, Lightbringers (Freedom In Christ for children) and Keys To Health, Wholeness, & Fruitfulness, our latest discipleship resource for churches.
- Our US office has trained over 400 freedom ministry leaders through its Community Freedom Ministries University program.
- We are working with 222 Ministries to equip Iranian pastors with the Freedom In Christ message.
- Our UK office has developed an in-depth program to equip millennial leaders which is showing great promise after its first pilot.
- Dr. Neil Anderson was able to equip 1,800 pastors in Toronto, Canada, just before lockdown and was a keynote speaker at both the discipleship.org and Association of Christian Counsellors conferences in the US.
- Our Nigerian and Ugandan Representatives have seen significant success in working in prisons and there are many amazing testimonies from inmates who have gone through The Freedom In Christ Course.



THE TEAM WHO LEAD OUR MINISTRY IN SPAIN



THE STORY SO FAR

Selected events from Freedom In Christ's story that have led us to this point:

1989: Freedom In Christ Ministries was founded in the US by Dr. Neil T. Anderson. The Biblical message of "Truth, Turning, And Transformation" that he outlined in his best-selling books, *Victory Over The Darkness* and *The Bondage Breaker*, impacted many millions of individual Christians around the world. Two "eras" were launched at this point:

1989 – 2012 The "conference era". We were able to reach hundreds of thousands of people around the world through large conferences on every continent. (We still run many conferences but the Internet has changed the way people like to receive information and large Christian events are now very much the exception.)

1989 – 2019 The "publisher era". 5,000,000+ people were reached via resources produced by major publishers such as Bethany House, Harvest House, and Monarch. (We still publish some resources in the traditional way using our valued publishing partners but the Internet has transformed the publishing industry and introduced many different ways of communicating our message).

1999: Steve Goss founded the UK office of Freedom In Christ and had a vision to produce an easy-to-use course for every Christian based on Dr. Anderson's principles.

2004: The Freedom In Christ Course, written by Neil Anderson and Steve Goss, was launched. It immediately found favor with church leaders around the world. It is now in its third edition, has been used by well over 500,000 people, and has been translated into around 35 languages.

2007: Freedom In Christ began to focus on establishing offices and representatives around the world. At that time there were fewer than ten. Now the ministry has fully-fledged offices and representatives in over 30 countries and is working in some way in around 30 more.

2009: The first of a whole series of additional resources for church leaders to use to equip their people was launched. There is now a whole range of material, all based on Neil Anderson's original approach. They reach across every generation and cover many different aspects of discipleship:

- The Lightbringers (Freedom In Christ for children)
- Freedom In Christ For Young People
- disciple (Freedom In Christ for the millennial generation)
- The Grace Course
- Freed To Lead
- Keys To Health, Wholeness, And Fruitfulness

2010: Rich Miller, President of our US office, launched Community Freedom Ministry University, an initiative to equip disciplers (those who run Freedom In Christ in a church). It includes distance learning and a 4-day intensive face-to-face module. It has trained 820 people to date and there are over 400 active Community Freedom Ministry Associates as a result.

2012: Neil Anderson handed over international leadership of the ministry to Steve Goss and a new non-profit, Freedom In Christ Ministries International, was established. A new strategy was adopted to focus on equipping Christian leaders rather than individual Christians, the rationale being that we would ultimately reach many more people with the message.

2017: First pilot of Transform, a 10-month distance-learning program for Christian leaders designed to help

them take hold of the principles of “Truth, Turning, And Transformation” for themselves at a heart level rather than just intellectually. Leaders are taken through our key resources, a personal Steps To Freedom In Christ appointment, and additional teaching. There have now been three pilots with leaders from at least a dozen countries and feedback is hugely positive with clear transformation taking place in many. In August 2020, we will finally launch Transform for real to Christian leaders in a number of countries using those who have been trained in the pilots to lead cohorts and hubs.

2017: We began to understand that God had a much bigger vision for Freedom In Christ than we did. A new mission statement was adopted: “Equipping the Church to transform the nations.”

2018: We launched FreedomStream, a service whereby churches can offer their members online access to the teaching videos from our discipleship courses. It has been growing consistently at about 50% a year.

2019: It became apparent that publishing via traditional publishers was limiting what we could do to reach Christian

leaders so we established our own publishing arm and published two key resources under our own steam, The Lightbringers and Keys To Health, Wholeness, And Fruitfulness. We benefit from a strategic partnership with TBN whereby we are able to create broadcast-quality video productions via their state-of-the-art TV studio in London. Because we are not bound by publishers’ business models, we have been able to be much more creative: The Lightbringers Family Edition is a pure online resource and hence much cheaper for families; we have made the video for Keys To Health, Wholeness, And Fruitfulness available for free on our website and on YouTube which means we reach a much wider audience and our resources are cheaper for churches to use.

2020: We made access to our FreedomStream service free for six months during the coronavirus crisis and are seeing significant numbers of people take advantage of this.



SAMSON & MARY BISI, OUR NATIONAL REPRESENTATIVES IN NIGERIA

A MUCH BIGGER VISION

In the last few years we have made a number of significant paradigm shifts in our understanding of what God wants to do through us:

- A realization that Freedom In Christ is primarily about discipleship for every Christian rather than simply counseling for those with problems.
- A move away from an emphasis on “free from” to an emphasis on “free to”. In other words, it’s not just about getting free from stuff. It’s about becoming a fruitful disciple whose life makes a difference. By way of example of the shift of focus, contrast the negative emphasis in the title of Breaking The Bondage Of Legalism, one of our published books, with the positive emphasis in the title of The Grace Course, a course based largely on the same teaching as the book.
- An understanding that our primary focus as a ministry must be on equipping Christian leaders to make disciples:
 - We believe that the work of discipleship belongs in the local church and our role is not to work directly with individual Christians but to equip the local church to do that.
 - The best starting point for equipping a local church is to equip the leader of that church so that they understand the message for themselves and see its potential to revolutionize the way they do discipleship.
 - One of our key resources, Freed To Lead, deals specifically with leadership issues and equips leaders to lead from their identity in Christ.
 - Transform is an effective in-depth 10-month program specifically for leaders.
 - We now offer tried and tested resources that enable leaders to implement a strategic discipleship program right across their church.
 - We provide programs and tools that leaders can use to train disciplers, the people who run the discipleship and freedom programs in their churches.

- Although our main courses and books are aimed primarily at individual Christians, we do not minister ourselves to individual Christians – these are the tools that we put into the hands of leaders.

In the last three years or so we have begun to grasp that individual Christians taking hold of their freedom and becoming fruitful disciples is not the final destination or a big enough objective. It is simply a step along the way.

God’s ultimate plan is to transform nations and to do that through His people:

- Abraham was to be a blessing not just to Israel but to the nations (Genesis 22:18);
- All the nations will come together to worship God (Revelation 15:4);
- The mandate of Christ and therefore of His Body, the Church, is to transform society (Isaiah 61, Luke 4:16-20) and the leaves on the tree of life are for the healing of the nations (Revelation 22:2)
- The commission of the Church is to disciple the nations (Matthew 28:18-20).

Much of the Church is stuck in asking God to do something but we are convinced that in fact He is asking us to do something! We are the literal Body of Christ, the flesh and blood through whom He chooses to work. He has already given us everything we need (2 Peter 1:3, Ephesians 1:3) but we do not understand just who we are and what we have in Christ.

“When we adopted the new vision statement of ‘Equipping the Church to transform the nations’ back in 2017, I liked it a lot but I now realize I didn’t take it seriously enough. God has been working in my heart and challenging me to understand that He is absolutely serious about nation transformation and that Freedom In Christ does indeed have a significant role to play.”
Steve Goss, International Director.



FREEDOM IN CHRIST COURSE TRANSLATIONS

Afan Oromo	Farsi	Polish
Albanian	French	Portuguese
Amharic	German	Russian
Arabic	Hindi	Shona
Brazilian Portuguese	Hungarian	Sinhalese
Bulgarian	Indonesian	Spanish
Burmese	Italian	Swahili
Simplified Chinese	Kinyarwanda	Tamil
Traditional Chinese	Kiswahili	Thai
Croatian	Korean	Urdu
Czech	Latvian	Welsh
Danish	Malay	Yoruba
Dutch	Norwegian	



THE QUANTUM LEAP – TRAINING LARGE NUMBERS

In recent months God has drawn our attention to John Wesley and the Methodist Revival of the late 1700s and early 1800s, an example of the transformation of a nation through the Church. It was accomplished by a call to repentance and then discipling large numbers of people in small groups, teaching them the same Biblical principles that we encapsulate as “Truth, Turning, and Transformation”.

We have seen God accomplish so much already. Today we have at our disposal:

- A tried and tested discipleship methodology
- A trained team of National Leaders around the world
- Effective distance learning programs in place for leaders (Transform) and disciplers (CFMU).
- Excellent published resources in many languages.

Our basic strategy can be summarized as follows:

1. Focus on equipping Christian leaders so that they really “get” our message of “Truth, Turning, And Transformation” for themselves and have their own testimony of growing as a disciple by engaging with it.
2. Introduce them to a strategy for bringing about transformation in their church by implementing Freedom In Christ’s Biblical discipleship principles in small groups.

3. Continue to provide them with excellent discipleship resources that they can use across every generation and giving them ongoing support and encouragement.

What we currently lack, however, is the capacity to train large numbers of leaders and disciplers. And unless we have that, we will only ever reach a small proportion of leaders – and nations will not be transformed.

Over the last year we have experimented with a prototype online platform to manage 70 leaders in North America and the Caribbean through the Transform program. It has worked extremely well and demonstrated that we can scale up the numbers being trained without losing the personal touch that is so important.

We are ready to take a quantum leap forward and the strategic objective of our Quantum Leap Vision is to provide comprehensive, transformative discipleship for every Christian leader – and to equip them to do the same for their people – through an easy-to-use online platform and personal support and encouragement.

We will do this by building a state-of-the-art learning management system that will permit our national offices to offer comprehensive, effective training to leaders and disciplers and even provide churches with a way of running our discipleship resources in online groups.

LEADERS IN SRI LANKA ASSESS THE SINHALA TRANSLATION





JOSH SHAARDA, OUR UGANDA DIRECTOR, BROADCASTS THE MESSAGE

THE QUANTUM LEAP “PLATFORM WITH A PERSONAL TOUCH”

The main task before us is to develop what we are calling “a full-function distance-learning platform with a personal touch”.

The “personal touch” expresses our desire not just to create a technological solution whereby people sign up and simply get on with it. We want them to know that we care about them and are right alongside them as they work through their online course. This is true discipleship – with an emphasis on character formation rather than mere intellectual learning.

This means in practice that the system will contain a number of tools to facilitate personal interaction and that it will give the leader of a group a great deal of information about where people are at and how they are doing. It will also facilitate regular face-to-face electronic meetings.

These will be supplemented in some instances by regional face-to-face retreats. Even though we hope to have tens of thousands of people going through courses eventually, we want each one to know they can ask for help and receive it, and that someone is taking a personal interest in how they’re doing.

It is not a great task to transfer our tried and tested resources onto an online platform. We already have the technology to

sign people up, take subscriptions, and allow streaming of our video material.

We aim to make this a multi-language platform. Sub-titles for our videos exist in other major languages and we will be encouraging our leaders around the world to focus on translation.

We have already prototyped, tested, and adapted the concept and are confident that we can produce a sophisticated, effective platform in a relatively short timescale.

There will be three basic offerings:

Training For Leaders and Disciplers

This is the most sophisticated offering and includes:

- The 10-month Transform program for leaders
- A new 10-month program for disciplers to be developed from the existing CFMU material.

In order to introduce the “personal touch”, the idea is that graduates of the courses will become facilitators next time around so that we soon develop the ability to take large numbers through.

Online Courses For Churches

The platform will enable churches to run their own learning hubs complete with their own facilitators to maintain the personal touch.

They will be able to, for example, sign up to run a Freedom In Christ Course for 30 people. Each participant will get their own log-in ID and the church's facilitator will have access to all the tools for ensuring the personal touch.

A deal with our publishers will enable the written content from the Participant's Guides to be available online. Participants will go to a web page for each session on whatever device they choose (it will automatically adapt to their device's layout) and will be able to work through the videos, notes, and other material such as quizzes, sharing with others and so on. They will all meet together (face-to-face or electronically) on a regular basis for discussion, sharing, and prayer.

Online Courses For “Ordinary” Christians

We are very clear that we are a ministry for church leaders and our primary strategy is to equip them with transformational discipleship resources. We don't go direct to “ordinary” Christians.

However, on occasion it may be appropriate to allow access to some of our online courses for those who cannot access them via their churches. The platform will allow us to facilitate that.

THE TECHNOLOGY

Our international website, freedominchrist.org, runs on the open source Drupal environment with CiviCRM, a customer relationship management system designed specifically for non-profits. The new platform will be developed in this system.

The most important factor is that we now have a functioning prototype that has enabled us to specify exactly what we want from the final system.

The platform will be developed during the second half of 2021 and tested on the 2021 Transform cohort. It will be fully launched in time for the 2022 Transform cohort in just over a year from now.



New and potential countries



GHANA



RWANDA



ZAMBIA



VENEZUELA



COLOMBIA



ECUADOR



TAIWAN



MYANMAR



SOUTH KOREA



BULGARIA



DENMARK



ISRAEL

Freedom In Christ has offices in 40 countries but is active in around 20 more. We have recently approved the three Latin American countries above together with Costa Rica. We hope that shortly we can add the others to the number. They are among the countries where there are people in the process of establishing an office or working out other ways to take Freedom In Christ forward.

STEVE BECKER, PROJECT LEADER

Steve Becker has a long history as a volunteer with Freedom In Christ. Based in Colorado, USA, he has been a member of our US Board, and was the US National Director of Expansion. He has served as our North America and Caribbean Area Director and is a member of our international Leadership Team.

He has worked at very senior levels in the corporate world most recently for SAS, where he was responsible for leading international teams to specify and implement transformational IT systems for household names. SAS is a \$3 billion+ corporation that works with 92 of the top 100 companies on the 2018 Fortune Global 1000.

Steve has a passion for seeing transformation through the Freedom In Christ message and will be working for us full time to oversee the implementation of the Quantum Leap Platform and then to manage its ongoing effectiveness. He firmly believes that it will transform the way we do ministry and reach hundreds of thousands of Christian leaders around the world.



“To have someone of Steve’s caliber, experience, and vision available to us is an incredible gift from God. Seeing what he has already done just in his spare time as a volunteer, I’m so excited about ‘unleashing’ him to lead the Quantum Leap project. When you take into account his passion for the freedom message and desire to see it transform lives, I can only be amazed (yet again) at God’s timing and clear provision.”

Steve Goss, International Director.

A ONE-OFF INVESTMENT

Much of the technology needed has already been prototyped but needs further development.

For the first phase of the project, we are working with Circle Interactive, a company who specialize in the development of platforms for non-profits using the technology we have selected. They will get us to the point where the platform is up and running. This phase will cost around \$60,000 and a donor has pledged to double gifts made (up to \$30,000) / £21,500 / 25,000 Euros).

Once the new platform is up and running it will generate income and become self-sustaining as we will make a charge for leaders and churches to go through the training. However, we need to raise \$120,000 to complete development of the platform and get us to the point where it starts to generate income. This is where we need your help.

ONGOING SUSTAINABILITY

Charges to leaders will vary according to where they live in the world. We have divided countries into three tiers based on a macroeconomic analysis metric called “purchasing power parity” (PPP) which compares economic productivity and standards of living between countries through a “basket of goods” approach.

- Tier 1 countries have a PPP of 90% or more of world average.
- Tier 2 countries have a PPP of 26%-89% of world average.
- Tier 3 countries have a PPP of 25% or below of world average.

The cost to leaders of the most expensive offering on the QLF platform, the 10-month Transform program with personal input is envisaged as being:

Tier 1 countries: \$900

Tier 2 countries: \$250

Tier 3 countries: \$25

The cost to churches of taking someone through the least expensive offering on the QLF platform, a 10-week discipleship program, or the cost to an individual who wants to complete such a course, is envisaged as being:

Tier 1 countries: \$15

Tier 2 countries: \$5

Tier 3 countries: \$0.50

PLEASE JOIN THE TEAM

Freedom In Christ Ministries is uniquely placed to make a quantum leap forward into a new way to equip the Church:

- **It has a proven, effective discipleship methodology.**
- **It is already working in many countries on every continent.**

The great need is to create the capacity to train hundreds of thousands leaders and we have demonstrated already through a prototype that this can be accomplished through an online platform with a personal touch. The Quantum Leap Platform is not an end in itself but will ultimately contribute to seeing the Body of Christ fulfill its destiny to transform the nations.

To join the team, and double your gift, please go to:

FREEDOMINCHRIST.ORG/QUANTUMLEAP

Thank you!

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**FREEDOM
IN CHRIST**